

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56335	CF LOC: POL	FBD - LBD: 10/02/12 - 10/08/12	HL#:	Created: 08/22/12 01:46 PM
Client: DCCC (DEMOCRATIC...	CPE: / / 1474	Agency Commission: 15 %	Updated: TJDISTEFANO on 08/22/12 01:54	
Agency: WATERFRONT STRATEGIES	Product: DCCC TV 10/2-8 (1310)	Sell :00:00	Confirmed: 08/22/12 01:54 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 08/23/12 08:32 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* T W T F * *	MORN	30	D			0.0	\$450.00	1	\$450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	M T W T F * *	MORN	30	D			0.0	\$750.00	2	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M T W T F * *	MORN	30	D			0.0	\$425.00	2	\$850.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWSAT8	* * * * * S *	NEWS	30	D			0.0	\$375.00	1	\$375.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DLIVE9A	M T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DLIVE930A	M T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$700.00	1	\$700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WFACE03	* * * * * S	FACE	30	B			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS430PM	* T W T F * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$950.00	1	\$950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS530PM	* T W T F * *	NEWS	30	D			0.0	\$950.00	1	\$950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS6PM	M T W T F * *	NEWS	30	D			0.0	\$1,150.00	2	\$2,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/02/12	10/08/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWS630PM	* T W T F * *	NEWS	30	D			0.0	\$1,150.00	1	\$1,150.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$750.00	1	\$750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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016	PRACESUN	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	* T W T F * *	NEWS	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$1,100.00	1	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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019	LLETTER01	* T W T F * *	LETT	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	24	0	\$21,000.00	\$17,850.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,000.00	\$17,850.00	\$0.00	\$0.00